Navigating to the create new product page

There are a couple of steps you need to go through to add a new product.

First log into your account and go to the settings page.



In the settings page if you are a vendor, you have the option to select the Store Manager. In the store manager you have the option to select the Products menu to get into the products dashboard



The product dashboard will show you all your products, the status can be or Draft, Pending or Published. Draft is what you are still working on, Pending is after submitting and awaiting testing. Published is when the product is uploaded and ready for sale

To add a new product, you simply click on the Add new button in the top right.

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Setting up your new product

When you add a new product there are several fields that you can fill

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Product Title		
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		Tags Separate Product Tags with Commas Choose from the most used tog

- Virtual: All of our products are (digital) so select this since people won't get a physical copy of your 3d model
- Downloadable: Also select this one
- Short Description: This is a short explanation what your product is about. This
- Description: A longer technical description of what is in the zip file, quality of textures, morphs or other things you want to specify
- Categories: You can select multiple categories for your product. For instance, Character, hair and poses if those are all in your product.
- Tags: You can use those to add your product to the Tag cloud at the bottom of the main page. And it is used for search optimisation. Add the tags that you thing are applicable or use the "Choose from most used" option to get some ideas for tags
- Price: For a freebie put the price at 0
- Sale Price: You can set a Sales Price manually or on a schedule. By selecting the schedule option, you can select the dates you want to use for your sale, for instance make the product a bit cheaper during the launch week or month.



Adding Images

By clicking on the empty image, you go to the media library upload page. you can upload new files and put them in your media library, you can just drag and drop them from your computer onto the page or you can click the select files button to select them with the file explorer

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After that you can go to the Media Library by selecting the second tab on this page. This page has all your media on it and here you can search or filter your images. When you have added one or several images you can add the settings of the image by selecting the image you want to add to your product.

You can also find your images by using the upload date filter or the search box.

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8)		Select



- In the top is the information about the filename, sizes and upload date of the image, you can quickly rotate, crop of flip any image by pressing the "edit image" button.

- **Alt Text**: is used for people with voice to speech software or who are visually impaired. Here you can type a short description on what the image contains.

- **Title**: The title is shown when people browse through your product images on the product page. By default, it is filled with the image name so unless you want people to see the image is called,

FinalVersionStupidPromoImageV012.png I would suggest you change that to something nice.

- Caption: is not used at the moment

- **Description:** is not used at the moment **TIP:** description can be kind of misused, if you put your product name in the Description field of all the images that belong to the product you can easily search and find them all in the media library.

- Select: This adds the image to your product.



After selecting your first image you can add more by clicking the plus sign on the last image to add another, you can also remove them from the product by pressing the [x] pressing the x to remove from the product does not delete the image from the media library so you can always select it again if something goes wrong.

TIP:

Select

Image dimensions: If you add image the best user experience will be if all the images have the same size, if one image is 1000x1500 and the next is 1920x1080 the image navigation will jump up and down because it changes to accommodate the different image sizes. There is no restriction in using different sizes but it can be annoying for your customers user experience.
Image size: There is no real restriction in size but the front page has an aspect ratio of 2:3 but that might not give you enough space for a good promo shot. Another option is the aspect ratio (3:4) so for example 600x800px or 1125x1500px. This will only crop a small piece of the sides but it will look better on the product page itself. You can use any aspect ratio you want but the main page will just crop the sides of the image if it is too wide.

Adding Zip files

You can add your zip files at the bottom of the page using the upload button, you can select your zip file with a maximum of 250mb, if your zip files are larger than that you can break them up into multiple zips and using the + key you can add a second file to the product. Download Limit or Expiry are not used.

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By selecting the Attributes button on the left, you can add several options to your product. Those options will be visible on the Additional information tab on your product page.

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Attributes 💿	Character Requirement:	٩
	Genre	€
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	Add attribute ~ ADD	

These attributes can be expanded by pressing the blue down arrow and can give suggestions by clicking on the tiny grey triangle of the attribute.

- Character Requirement: Is it a product for Genesis 8 or stand alone?

Active?	✓
Character Requirement:	× Genesis 8 Female × Genesis 8 Male × Genesis 9
Visible on the product page	SELECT ALL SELECT NONE

- Genre: What kind of theme does this product belong to?

Active?		
Genre	× Fantasy	•
Visible on the product page	SELECT ALL	SELECT NONE

- Environment: Is only used for environments and architecture, is it inside, outside or both?

Active?		\odot
Enviroment Type	× Inside × Outside	*
Visible on the product page	SELECT ALL	SELECT NONE

License: Standard is most commonly used, with extended the product can also be used in game engines like unreal, Editorial is for copywrite protected material that can only be used for non-commercial purposes.

Active?		\bigcirc
License	Editorial Extended Standard	•
Visible on the product page	SELECT ALL SELECT I	NONE

Vehicles: Is only for vehicles and pretty self-explanatory, so unless your car can fly you put it in Land

Active?		٢
Vehicle Type	× Land × Air × Naval × Space	*
	SELECT ALL	
Visible on the product page		

If you have any questions, let me know!